daily flight plan

week _____ date ______

ideas

actions

Big Picture

Guiding Principles

- Know your funnels and work your ABCs
- Balance the 3 legs of the stool to stay on top
- Make a flight plan so you know where to go
- Delight by surpassing expectations at touchpoints
- Use the Big Picture if you get stuck
- Update your flight plan daily from the PlayBook

updates at bigideatoolkit.com or delightability.com/blog